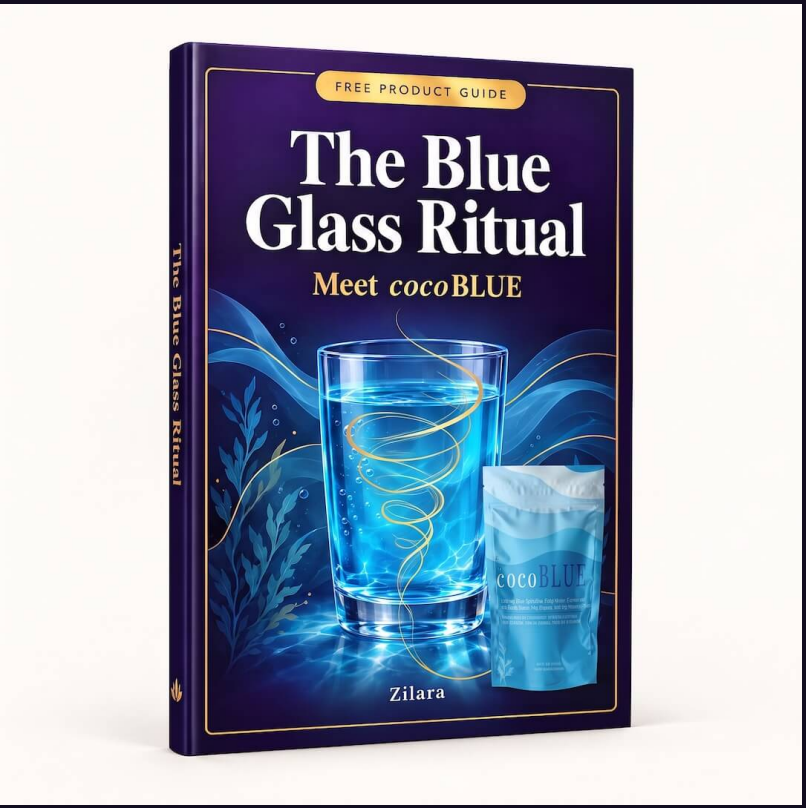
FREE PRODUCT GUIDE

The Blue Glass Ritual

Meet cocoBLUE: a whole-plant drink that brings the ocean's bluest plant into a simple daily routine. Two scoops, cold water, done.



SHARED WITH YOU BY Tim ODell

Zilara Power Team

Why Is the Glass Blue?

The first time you stir two scoops of cocoBLUE into cold water, it's hard not to stop and stare. The water turns a deep, clear ocean blue. No dyes. No artificial colours. No tricks.

So where does that colour come from? Straight from the plants in the formula. What you see in the glass is what's in the pouch.

> 💡 **Key idea:** The colour of cocoBLUE comes from nature, not from a lab. That blue is your first clue to what's inside.

Blue spirulina, cold water extracted

Spirulina is a blue-green alga, one of the oldest forms of plant life on earth. It carries **phycocyanin**, the natural pigment behind its striking blue. cocoBLUE leads with **1,050 mg of blue spirulina**, cold water extracted, and it's the star of the whole formula.

Butterfly pea flower

Alongside the spirulina sits **837 mg of butterfly pea flower**, a plant known for its vivid blue petals and traditionally used to colour teas and drinks in Southeast Asia. Two naturally blue plants, one glass.

- ✅ **Naturally blue.** The colour comes from blue spirulina and butterfly pea flower.
- ✅ **Whole-plant.** Built from plants as nature makes them, not lab-built copies.
- ✅ **Simple to make.** Two scoops in cold water. That's the whole recipe.

One Formula, Three Roles

cocoBLUE is a **5,000 mg whole-plant formula** made from **fourteen ingredients**. Rather than piling things in, each ingredient belongs to one of three clear roles. Think of it as a small team, each member with its own job.

Role	What's in it
The Blue	**Blue spirulina** leads the formula and gives the glass its signature colour.
The Ocean	**Seven ocean superfoods** drawn from all four marine plant kingdoms, bringing trace minerals in their whole form.
The Earth	**Moringa, amla and coconut water** round things out with whole-plant nutrition from the land.

Straight from the pouch

Here's what the front of the cocoBLUE pouch tells you, word for word in spirit:

- ✔ **1,050 mg** blue spirulina, cold water extracted
- ✔ **837 mg** butterfly pea flower
- ✔ **668 mg** moringa leaf
- ✔ **8 sources** of plant magnesium and **4 sources** of plant B12
- ✔ **100% DV** iodine, **100% DV** vitamin C and **100% DV** of 7 B vitamins

DV = Daily Value. Always read the full label and Product Information Page (PIP) for complete details.

Curious already? Create your free Zilara account here

The Ocean in Your Glass

Most "greens" drinks stop at the land. cocoBLUE goes further out. The formula draws from **all four marine plant kingdoms**, the four great families of plant life in the sea.

Green	Red	Brown	Blue-green
Green sea plants	Red sea plants	The kelp family	Algae like spirulina

> ★ **Why "whole" matters:** In cocoBLUE, trace minerals arrive whole, just as they come from the ocean plants themselves. No isolates. No synthetics. No lab-built copies of what the ocean and earth already make.

cocoBLUE at a glance

Here's the whole formula on one page. Save it, screenshot it, or share it with a friend who loves knowing what's in their glass.



What's NOT in the Glass

Sometimes the most interesting part of a label is what's missing. With cocoBLUE, the "other ingredients" line on the label simply reads: **None.**

✗ **No isolates**	✗ **No synthetics**
✗ **No fillers or flow agents**	✗ **No sweeteners**

❌ **No added flavours**	❌ **No gums**

Made with care

cocoBLUE is part of the wider Zilara range, and it's held to the same standards as everything else in it:

- ✅ **Made in a GMP facility** in Cincinnati, Ohio.
- ✅ **Lot-code traceability** since 2011, so every batch can be tracked.
- ✅ **No synthetic vitamin isolates**, no artificial colours, flavours, sweeteners or preservatives.
- ✅ **No GMOs.**

> 💡 **Worth knowing:** Because there are no added sweeteners or flavours, cocoBLUE tastes like what it is: plants. Many people enjoy it best ice cold. Always follow the directions on the pouch.

The 7-Day Blue Glass Ritual

The best routines are the simple ones you actually keep. This week-long ritual isn't a programme or a challenge with promised results. It's a gentle way to make cocoBLUE a small, enjoyable moment in your day.

DAY 1	**Make your first glass.** Two scoops, cold water, stir. Watch the colour arrive. Snap a photo, because you'll want to.
DAY 2	**Read the label.** Find the blue spirulina, the butterfly pea flower and the moringa. Knowing what's in your glass makes it feel like yours.
DAY 3	**Pick your moment.** Morning, mid-afternoon, or after a walk. Choose one time and keep it the same each day.
DAY 4	**Stack it.** Pair your glass with a habit you already have, like your morning stretch or opening your laptop. Old habit, new glass.
DAY 5	**Slow down.** Sit down for your glass. Five minutes, no screens. Just you and the colour of the sea.
DAY 6	**Share the blue.** Show a friend or family member. Everyone asks the same question: "Why is it blue?" Now you know.
DAY 7	**Check in.** Did you enjoy your daily ritual? If you'd like to keep it going, the 30-serving pouch makes it easy.

Ritual tip: Use a clear glass. Half the joy of cocoBLUE is seeing it. A tall glass with ice turns an ordinary moment into something that feels a little bit special.

Your Easiest Way to Try cocoBLUE

There are two ways to start, and both begin with a **free Zilara account**: $0 to join, no monthly or annual fees.

Pouch	Price	Best for
7-Serving Pouch	$30 (25 CV)	Trying the 7-Day Blue Glass Ritual for yourself
30-Serving Pouch	$115 (100 CV)	Making cocoBLUE part of your everyday routine

Prices shown in USD. Check your local Zilara store for pricing in your country.

Why the 30-serving pouch is a smart choice

The 30-serving pouch comes to exactly **100 CV**, and that number matters at Zilara:

- **A free product every month** from the Zilara Vault with a qualifying 100 CV autoship order.
- **10 × $25 gift cards per month** to share with friends and family.
- **5% autoship discount** and up to **30% back** in product rewards.

Getting started in three steps

1. **Create your free account** using Tim's link below.
2. **Choose your pouch:** 7 servings to try, or 30 servings to make it a habit.
3. **Pour your first blue glass** and start your ritual.

> **Love it? Share it.** Customers who introduce just one person to Zilara become a consultant at no cost. No pressure, just an option if you find yourself telling people about your blue glass anyway.

Claim a $25 Zilara gift card

Tim has a few $25 gift cards set aside to help new members get started.

Message Tim on WhatsApp to claim yours

Your next step is free

Create your Zilara account: $0 to join, no monthly fees. Then pour your first blue glass.

Sign Up Now For FREE!

Or click here to create your free account

Earnings are not guaranteed and individual results vary. These statements have not been evaluated by the Food and Drug Administration. Products are not intended to diagnose, treat, cure, or prevent any disease. Independent member resource; not the official Zilara website.