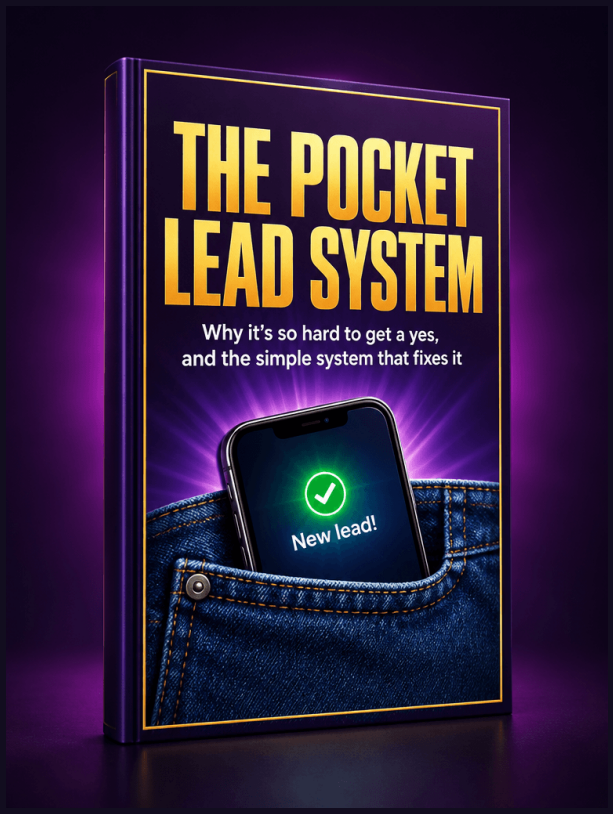
FREE TEAM BUILDING GUIDE

Why Is It So Hard to Get a Yes?

It's not you. It's the way you've been shown to do it. Here's the simple, give-first system that brings prospects to you, and how to get your own copy with your name on it.



SHARED WITH YOU BY Keith Gonsisko

Zilara Power Team

1. It's Not You. It's the Method.

You've got a link. Maybe a business. Maybe even a great product you genuinely believe in. So why does it feel so hard to get people to say yes?

If you've ever sent a hopeful message and watched it sit on "Seen" for three days, you're in good company. Most people were taught one way to grow a business: make a list of everyone you know, message them, share your link, and hope. That method is the problem, not you.

✗ No reply
"Hey! Quick question for you..." Seen. "Did you see my last message?" Seen. Nothing comes back.

✗ Dead links
You shared your link everywhere. Nobody clicked, and you have no idea who even looked.

✗ Lost prospects
Sarah was interested three weeks ago. The guy from the gym, two months ago. You meant to follow up.

> 💡 **Key idea:** People don't ignore you because you're doing something wrong. They ignore a request. Asking someone to "check this out" asks them for time and trust before you've given them anything.

Why the old way wears you out

- ☑ **It starts with a pitch.** Your first message asks for something, so people put their guard up.
- ☑ **It runs on memory.** Every follow-up depends on you remembering who said what, and when.
- ☑ **It's invisible.** You can't see who clicked, who read and who's ready, so you guess.
- ☑ **It runs out.** Your list of friends and family is only so long, and nobody wants to be the person everyone avoids.

2. Give First: Let a Free Guide Do the Inviting

There's a better way, and you're holding an example of it right now. Instead of opening with a pitch, you open with a gift: a short, genuinely useful free guide. People are happy to say yes to something free and helpful. That single yes changes everything that comes after it.

- ✅ **A gift gets opened.** "I made this for you" lands very differently from "Can I tell you about my business?"
- ✅ **Interested people raise their hand.** Whoever grabs the guide is telling you they're curious. No more guessing.
- ✅ **You build trust before you ask for anything.** By the time you talk, they already know who you are and how you help.
- ✅ **You share with strangers, not just friends.** A helpful guide is easy to post, share and pass on.

✨ **Notice something?** You're reading this guide because Keith shared it with you. That's the method in action. And this exact guide, with **your** name on it instead, is part of what you can have.

3. Inside the Pocket Lead System

The Pocket Lead System is a private, ready-made setup built for the people on our team. It takes the give-first method and makes it simple enough to run from your phone, from home or wherever you are. Here's how the pieces fit together:



- **Beautiful, ready-made guides.** Already written for you, on helpful wellness and lifestyle topics, so there's no staring at a blank page or learning to design.
- **Your name on every page.** Every guide and every page your prospect sees shows your name, so they know exactly who helped them.
- **One tap, and they're in.** No long forms with ten boxes to fill in, so fewer people give up halfway.
- **Follow-up messages, already written.** Day by day, ready to go. You just tap send: real messages from a real person, so nobody slips through the cracks.
- **Everything on your phone.** Every click and every new lead shows up the moment it happens, so you know who to talk to and when.

What you do, and what the system does

You

- ✔ Share a guide you're proud of
- ✔ Tap send on the day's follow-up
- ✔ Have real conversations with people who are already interested

The system

- ✔ Delivers the guide with your name on it
- ✔ Keeps your follow-up messages ready, day by day
- ✔ Alerts you the second someone clicks or signs up

> 💭 **You stay in control.** Auto-send is there if you want it, and it's completely optional. Most people like tapping send themselves, because a message from a real person always beats a robot.

No tech headaches

- ~~Build a website~~ Your pages are ready-made.
- ~~Write the copy~~ The guides and messages are already written.
- ~~Figure out the tech~~ Add your name, your photo and your link, switch on alerts, and you're set up in minutes.

4. Here's the Catch: It's Not for Sale

You can't buy the Pocket Lead System. It's a private system for the people on our team. If you qualify, it's yours at no extra cost.

The team is built around **Zilara**, a global health and wellness company. Here's what that means in plain English:

The business

- ✅ Free to join: a free account, with no associate, monthly or annual fees
- ✅ Available in 200+ countries, so you can share it worldwide, from home
- ✅ Commissions paid daily, on a hybrid matrix + binary plan
- ✅ No cap on binary pay, and binary volume never flushes
- ✅ A 7-day holding tank for strategic placement
- ✅ A debt-free company

The products

- ✅ Made in a GMP facility in Cincinnati, Ohio
- ✅ Lot-code traceability since 2011
- ✅ No synthetic vitamin isolates
- ✅ No artificial colours, flavours, sweeteners or preservatives
- ✅ No GMOs
- ✅ Up to 30% back in product rewards, plus a 5% autoship discount

> 💡 **Why this matters:** A marketing system is only as good as what it points to. Here it points to wellness products people can use every day as part of a healthy routine, and a free account anyone can open.

And you don't build alone

When you join through Keith, you join the **Zilara Power Team**. That's people who are using the same system, sharing what works and helping each other get set up. The Pocket Lead System is our way of handing every new member the piece most people are missing: a simple, repeatable way to find interested people.

Start with a free account

$0 to join, no monthly fees. Take a look around with no pressure.

Sign Up Now For FREE!

Or click here to create your free account

5. How to Get Your Own Copy

Here's exactly how to get the Pocket Lead System with your name on it. No guesswork, three steps:

1 **Create your free Zilara account**
It costs nothing and takes a few minutes. **Create it here**.

2 **Qualify with your first 50 CV**
Pick the wellness products you'd like to try, totalling at least 50 CV (for example, $60 = 50 CV). That unlocks your access to the Pocket Lead System and the Power Team.

3 **Make it yours, in minutes**
Add your name, your photo and your link, switch on instant alerts, and share your first guide. The same guides, pages and follow-ups, now working for you.

Good to know: Going on to a 100 CV autoship unlocks the star, rank and check-match bonuses, a free product every month from the Vault, and 10 × $25 gift cards per month to share with people you're helping get started. Volume guide: $30 = 25 CV, $60 = 50 CV, $115 = 100 CV.

"It's not you. It's the way you've been shown to do it."

You already have what matters: a link, a reason and people you'd like to help. The Pocket Lead System gives you a better way to reach them. Getting a yes shouldn't feel this hard.

Questions first?

Keith is happy to walk you through the system and answer anything, no pressure.

Message Keith on WhatsApp

Your next step is free

Create your Zilara account: $0 to join, no monthly fees.

Sign Up Now For FREE!

Or click here to create your free account

Earnings are not guaranteed and individual results vary. These statements have not been evaluated by the Food and Drug Administration. Products are not intended to diagnose, treat, cure, or prevent any disease. Independent member resource; not the official Zilara website. © 2026 Keith Gonsisko.